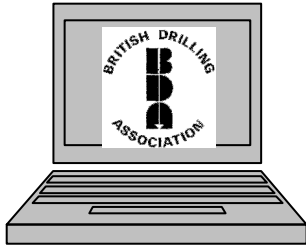
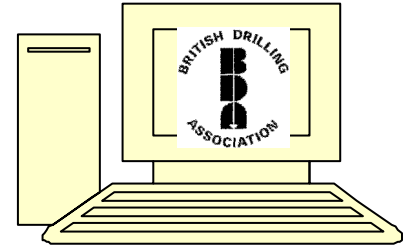


BDA WEBSITE ADVERTISEMENTS



www.britishdrillingassociation.co.uk



BDA Corporate Members are invited to advertise on the BDA Website 'Members Adverts' page.

The new BDA Website since its launch in November 2010 is receiving over 4,000 hits a month. Advertising on the site is a major opportunity for your company to reach the market on a daily and continuing basis.

What's offered?

- An advert space on the 'Members Adverts' page (see site for space size) for a calendar quarter
- Content of advert space provided by advertiser as a jpeg image
- Link from advert space to separate window displaying advertiser's advertisement
- Content of full-page advertisement provided by advertiser as a pdf file
- Facility for advertiser to renew content during the calendar quarter (small additional cost)

2011 Advertising Rates

- Each Calendar Quarter (Jan – Mar; Apr – Jun; Jul – Sept; Oct – Dec) £175 + vat
- 2 consecutive Calendar Quarters £325 + vat
- 3 consecutive Calendar Quarters £475 + vat
- 4 consecutive Calendar Quarters £600 + vat

Payment to be received in advance prior to insertion

Artwork

- Advert space – Advertiser to supply Single JPEG graphic image with exact dimensions of 360 pixels wide x 80 pixels high.
- Full page advertisement – Advertiser to supply Adobe Acrobat PDF file which can be as simple or as complex as the advertiser requires. It can contain hyperlinks. 1 x A4 size page only. File must be no more than 1 Mb in size.
- All content and images shall conform to UK legislation and BDA safety guidance e.g. PUWER, PPE etc. It shall be inoffensive and professionally appropriate. Claims shall be substantiated. All content and images are subject to BDA inspection for acceptance.

Terms & Conditions

1. Payment is to be received and cleared two weeks prior to advert posting date or will be classed as cancelled.
2. All art work & IT to be supplied to BDA two weeks prior to advert date or will be classed as cancelled.
3. BDA has no responsibility for advert content other than initial check of compliance to BDA image/industry regulatory requirements.

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